# HP Black 2531 Dye Print Cartridge CG378A



## HP Black 2531 Dye Print Cartridge/CG378A



- Long decap time → Ideal for intermittent printing
- High quality, 600 dpi prints on uncoated, and various matte and gloss coated substrates
- Fast drying ink for high productivity
- Trusted Performance
  - Reliable
  - Low maintenance
  - Easy to use



## 2531 Messaging: Product Description and Key Selling Points

Maintain high quality and productivity in intermittent printing applications with this high-performance, fast drying HP ink

### High Performance ink for intermittent printing

- High-quality prints, even during intermittent printing
- Achieve 600 dpi print quality on certain uncoated, matte, and gloss coated substrates
- Maintain high productivity with this fast-drying genuine HP ink formulation

## Consistent and reliable print quality

- Refresh the printing system with every print cartridge replacement
- Precisely designed and engineered to deliver consistent printing performance and reliable results

### Achieve operational efficiency, cost effectiveness

- Enjoy low cost, efficient ink usage enabled by proven HP Thermal Inkjet technology
- Dramatically reduce time-consuming routine maintenance with the self-contained, user-replaceable print cartridge design
- Improve even further on low-maintenance HP Thermal Inkjet printing with excellent decap times



## HP Black 2531 Extends the TIJ 2.5 Ink Portfolio

## Longest Decap Time and one of the Fastest Drying

### Ink Characteristics

	45A/4500	Versatile Black	Fast Dry Black	1918	2531
Ink Type	Pigment	Pigment	Pigment	Dye	Dye
Optical Density	Good	Best	Best	Good	Good
Decap	Good	Good	Good	Better	Best
Dry Time	Good	Best	Best	Better	Best

## Substrate Compatibility

Uncoated	+	+	+	+	+
Matte Coated	•	+	•	0	•
Gloss Coated	•	+	•	0	•
Overprinted	•	+	•	_	_
Aqueous coating	_	_	_	_	_
Varnish coating	_	+	_	_	_
UV coating	_	_	_	_	_
Tyvec	_	+	+	_	_
Plastic/PVC	_	•	_	_	_

- + Recommended ink-substrate combination
- Recommended for some substrates in the category
- Not a recommended ink-substrate combination

